



## **Lavazza A Modo Mio Coffee System awarded ‘Best Buy’ by Which?**

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Lavazza A Modo Mio, the first coffee system launched by Italy’s favourite coffee, has proved a hit with leading consumer champions, Which?

The A Modo Mio coffee system was voted a ‘Best Buy’ following extensive tests by the consumer body. Best Buys are only awarded to those products that have performed to the highest standards in Which?’s rigorous testing and analysis.

The system scored highly on the taste and quality of its cappuccinos, achieving a top score of 72 per cent overall, out of the 21 machines tested.

Meaning ‘my way’, A Modo Mio combines premium Lavazza coffee with capsule technology designed to produce the best espresso-based drinks outside of an Italian coffee shop. Designed by Saeco Gaggia, this innovative coffee machine system brings a hint of retro Italian chic to any kitchen.

The Lavazza A Modo Mio can be used to create everyone’s favourite coffee, from Americanos and cappuccinos, to lattes and mochas. So whichever is your favourite, or whichever you’re in the mood for, it’s easy to have authentic Italian coffee, ‘a modo mio’ – your way.

David Rogers Home Sales and Marketing Director said “We are absolutely delighted to have been voted “Best Buy” by Which? magazine for the Lavazza A Modo Mio coffee system. We are still in the very early stages of our launch and development program and to have received this prestigious honour so early on is a great testament to our commitment and belief in authentic Italian coffee preparation.